### AGENDA ARKANSAS STATE UNIVERSITY BOARD OF TRUSTEES

March 6, 2020 1:00 p.m. ASU Three Rivers

I. Call to Order

Price Gardner, Vice Chair

\*II. Approval of the Minutes of Past Meeting December 6, 2019

III. President's Report
Reports of the Chancellors

### \*IV. Agenda

- Proposed ASU System Resolutions
  - Resolution approving the ASU System Financial Reserves Policy
  - Resolution approving the slate of candidates proposed to serve as initial members of the ASU Three Rivers Board of Visitors
- Proposed ASU-Jonesboro Resolutions
  - Resolution approving ASU-Jonesboro to restructure the Undergraduate Studies Unit, resulting in the reestablishment of University College
  - Resolution approving ASU-Jonesboro to establish the Center for No-Boundary Thinking
  - Resolution approving ASU-Jonesboro to establish a \$5,000 per semester program fee for the H.O.W.L. Transition Program
  - Resolution approving ASU-Jonesboro to apply for federal grant funding from the Recreational Trails Program
  - Resolution approving ASU-Jonesboro to apply for federal grant funding from the Transportation Alternatives Program
  - Resolution approving ASU-Jonesboro to confer the Honorary Degree of Doctor of Humane Letters upon John Warren Allison
  - Resolution approving ASU-Jonesboro to confer the Honorary Degree of Doctor of Music upon Rosanne Cash
  - Resolution approving ASU-Jonesboro to name Room 234 in the Lab Sciences West Building the Hytrol Student Hub
  - Resolution approving ASU-Jonesboro to name the Women's Health and Physical Therapy Residency Program the Kays Foundation Women's Health and Physical Therapy Residency Program

- Proposed ASU-Beebe Resolution
  - Resolution approving ASU-Beebe to offer an Associate of Applied Science degree in Nursing
- Proposed ASU-Newport Resolutions
  - Resolution approving ASU-Newport to apply for federal grant funding from the Recreational Trails Program
  - Resolution approving ASU-Newport to apply for federal grant funding from the Transportation Alternatives Program
- V. Executive Session
- \*VI. Approval of Personnel Actions
- VII. Other Business
- \*VIII. Adjournment

<sup>\*</sup>Action Items

### **EXECUTIVE SUMMARY**

Contact: Jeff Hankins (501) 660-1000

**ACTION ITEM:** The Arkansas State University System seeks approval to adopt a Financial

Reserves Policy.

**ISSUE**: The Board of Trustees must approve all System policies.

### **BACKGROUND:**

 Arkansas State University System desires to establish a policy to protect the long-term financial health of campuses of the System and to maintain adequate liquidity needs for daily operations.

• A copy of the ASU System Financial Reserves Policy is attached to this resolution.

### **RECOMMENDATION/RESOLUTION:**

Be it resolved that the Arkansas State University System Financial Reserves Policy is approved, effective immediately.

Christy Clark, Secretary

Stacy Crawford, Chair

### **ASU System Policy**

Effective Date: 3/6/2020

Subject: Financial Reserves Policy

### **Purpose**

The Financial Reserves Policy is designed to protect the long-term financial health of campuses of the System and to meet the following objectives:

- Maintain adequate liquidity needs for daily operations at levels sufficient for accreditation and rating agencies
- Prepare for infrastructure investments in capital projects and planned maintenance projects
- Create capacity for planned strategic investments

#### **Definition of Reserve Funds**

Unrestricted Operating Reserves: Each campus shall build and maintain an adequate level of cash and unrestricted net assets to support daily operations in the event of unanticipated shortfalls. During annual budget planning, the Unrestricted Operating Reserves Fund shall not be utilized for ongoing budgetary commitments or to cover a permanent loss of restricted funds without recommendation from the President of the ASU System. Annually, the basis for determining an adequate reserve level will be the Primary Reserve Ratio (PRR), which is the level of expendable net assets divided by total expenses, using audited financial statement information. Campuses should work to establish and maintain unrestricted operating reserves (cash available within the operating funds) from .25 to .50 PRR.

Below is the calculation for the PRR:

Primary Reserve Ratio Calculation:	
Institution unrestricted net assets	+
Institution expendable restricted net assets	+
C.U. <sup>1</sup> unrestricted net assets	+
C.U. temporary restricted net assets	+
Numerator Total	
Institution operating expenses	+
Institution non-operating expenses	+
Elimination of inter-entity amounts	+
C.U. total expenses	+
Denominator Total	·

**Facilities Maintenance, Renovation, and Construction Reserves:** Each campus will be required annually to budget and transfer an amount approved by the Board of Trustees for the purpose of facilities maintenance needs. Beyond set-aside for repairs and maintenance, campuses are encouraged to develop reserves for renovation, improvement, and construction of facilities to lessen the need to issue long-term debt.

**Strategic Investment Reserves:** Campuses are encouraged to create and maintain strategic investment reserves. These reserves may be established to fund initiatives that support the campus initiatives and priorities, including seed monies for new academic program development or existing program enhancement, research and equipment investments, campus programs, construction, and other expenditures that support planned goals.

### **Maintaining Adequate Reserves and Liquidity**

Because it is essential for the financial health of both the System and its campuses to maintain adequate reserves and liquidity, any campus that ends the prior fiscal year with Unrestricted Operating Reserves less than a .25 PRR shall make that fund the highest priority for replenishment. Additionally, each campus shall maintain liquidity to adequately cover its cash operating expenses for a minimum of 60 days.

Below is the calculation for Days of Cash on Hand:

Days of Cash on Hand Calculation:	
Current cash and cash equivalents (SNP) <sup>2</sup>	+
Short-term investments (SNP)	+
Noncurrent cash and cash equivalents - unrestricted (SNP)	+
Available Cash Total	
Operating expenses (SRECNP) <sup>3</sup>	+
Depreciation (SRECNP)	-
Net Operating Expenses	
Net operating expenses/365	
Daily Operating Expenses	
Available cash total/daily operating expenses	
Days of Cash on Hand =	÷

Any campus at less than .10 PRR, or with less than 60 days cash on hand, will be considered in financial distress and will be subject to additional monitoring by the System Administration until the campus achieves the target level in accordance with this policy.

(Adopted by the Arkansas State University Board of Trustees on March 6, 2020, Resolution 20-01.)

<sup>&</sup>lt;sup>1</sup> C.U. is Component Unit, such as a related foundation excluding athletic-related or alumni foundations.

<sup>&</sup>lt;sup>2</sup> SNP is Statement of Net Position from the audited financial statements.

<sup>&</sup>lt;sup>3</sup> SRECNP is Statement of Revenues, Expenses, and Changes of Net Position from the audited financial statements.

Contact: Jeff Hankins (501) 660-1004

### **EXECUTIVE SUMMARY**

ACTION ITEM: The Arkansas State University System requests approval of the slate of candidates

proposed to serve as initial members of the ASU Three Rivers Board of Visitors.

**ISSUE:** Pursuant to Board policy, the ASU Board of Trustees must approve the

candidates for the Board of Visitors for each System institution.

### **BACKGROUND:**

 ASU Three Rivers Chancellor Steve Rook has submitted to President Charles Welch the proposed names of members and terms for the ASU Three Rivers Board of Visitors. President Welch consented to the list and recommends their approval to the Board of Trustees.

The proposed members are as follows:

One-year Term Expiring June 30, 2021

Two-year Term Expiring June 30, 2022

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Judge John Cole Rodney Allen

Three-year Term Expiring June 30, 2023 Four-year Term Expiring June 30, 2024

Artie Gragg Rick McClure

Five-year Term Expiring June 30, 2025 Six-year Term Expiring June 30, 2026

Mark Roberts Diana Reggans

Seven-year Term Expiring June 30, 2027

Bill Fowler

Future appointees to the Board of Visitors will serve seven-year terms.

### RECOMMENDATION/RESOLUTION:

Be it resolved that the Arkansas State University Board of Trustees approves the slate of candidates proposed above to serve as initial members of the ASU Three Rivers Board of Visitors, effective immediately.

Christy Clark, Secretary

Contact: Alan Utter (870) 972-2030

### **EXECUTIVE SUMMARY**

ACTION ITEM: Arkansas State University-Jonesboro (ASUJ) requests approval to restructure the

Undergraduate Studies Unit, resulting in the reestablishment of University College.

**ISSUE:** The Board of Trustees must approve the reorganization or addition of any new

administrative or instructional unit within the institution.

### **BACKGROUND:**

 As part of the AY 2014-2015 college restructuring, University College was repurposed from a college to the unit of Undergraduate Studies.

- Undergraduate Studies remains listed with the other colleges on the A-State website and at commencement. In a practical sense, Undergraduate Studies has continued to operate as a college system that houses several interdisciplinary degree programs.
- The University College model is common on four-year campuses and serves as the centralized approach to manage retention initiatives, including academic support services, supplemental enrichment activities, and alternative degree options for undergraduate students.
- University College systems are common on college campuses and have a deliberate focus on student success and completion initiatives that supplement and support the functions of the other colleges.
- A college model is more easily understood by students, especially those seeking degree programs housed within this unit, as well as the overall campus community.
- As part of the reestablishment of University College, a purposeful reconfiguration is proposed which
  will require limited resources. The Associate Vice Chancellor (AVC) will continue to serve as both
  Dean and AVC as the functions purposely overlap and this design promotes cost savings. A stipend is
  needed for an existing position to serve as Associate Dean to assist in operations.

### RECOMMENDATION/RESOLUTION:

Be it resolved that Arkansas State University-Jonesboro is approved to restructure the Undergraduate Studies Unit, resulting in the reestablishment of University College, effective April 1, 2020.

Christy Clark, Sedretary

### **EXECUTIVE SUMMARY**

Contact: Alan Utter (870) 972-2030

**ACTION ITEM:** Arkansas State University-Jonesboro (ASUJ) requests approval to establish the

Center for No-Boundary Thinking.

**ISSUE**: The Arkansas Department of Education requires a resolution from the Board of

Trustees in order to grant approval for the Center.

### **BACKGROUND:**

- ASUJ desires to establish the Center for No-Boundary Thinking (CNBT) within the College of Engineering and Computer Science. The mission of the CNBT is to develop human infrastructure at the frontier of bioinformatics, advanced data science, and artificial intelligence, as part of its broader mission to address research challenges without the boundary of disciplines.
- Initial costs of the Center will be funded by Facilities and Administrative recoveries, which are administrative cost recoveries from existing sponsored research agreements. Long-term sustainability for the CNBT will be provided by competitive and sponsored funding opportunities.
- The CNBT has been approved by the appropriate shared governance committee through the researchgoverning principles process.
- Approval by the Board of Trustees will be submitted to the Arkansas Department of Education.

### RECOMMENDATION/RESOLUTION:

Be it resolved that Arkansas State University-Jonesboro is approved to establish the Center for No-Boundary Thinking, effective immediately.

Christy Clark, Sectétary

Contact: Alan Utter (870) 972-2030

### **EXECUTIVE SUMMARY**

ACTION ITEM:

Arkansas State University-Jonesboro (ASUJ) requests approval to establish a

\$5,000 per semester program fee for the H.O.W.L. (Helping Our Wolves Learn)

Transition Program.

ISSUE:

The Board of Trustees must approve the assessment of fees.

### **BACKGROUND:**

- The H.O.W.L. Transition Program will provide positive learning environments for students with intellectual disabilities and/or autism and provide the college experience while preparing these students for adulthood and future careers.
- This two-year program utilizes mentoring and an extensive support network to provide social-skills training, independent-living skills training, career development, and tutoring.
- The fee for the program shall be Five Thousand Dollars (\$5,000) per semester.

### RECOMMENDATION/RESOLUTION:

Be it resolved that Arkansas State University-Jonesboro is approved to establish a \$5,000 per semester program fee for the H.O.W.L. Transition Program, effective immediately.

Christy Clark, Segretary

Stack Frawford Chair

**EXECUTIVE SUMMARY** 

Contact: Len Frey (870) 972-3033

**ACTION ITEM:** 

Arkansas State University-Jonesboro (ASUJ) requests approval to apply for federal grant funding from the Recreational Trails Program for support of the Campus Loop Trail.

**ISSUE:** 

A resolution from the Board of Trustees is required to apply for this grant.

### **BACKGROUND:**

- ASUJ understands that federal-aid Recreational Trails Program funds are available at 80% federal participation and 20% local match/in-kind labor to develop or improve the Campus Loop Trail.
- Federal-aid funds are available for this project on a reimbursable basis, requiring work to be accomplished and proof of payment prior to actual monetary reimbursement.
- The Campus Loop Trail, using federal funding, will be open and available for use by the general public and maintained by the applicant (ASUJ) for the life of the project.

### RECOMMENDATION/RESOLUTION:

Be it resolved that Arkansas State University-Jonesboro is approved to apply for federal grant funding from the Recreational Trails Program for support of the Campus Loop Trail. The ASU Board of Trustees pledges its full backing and hereby authorizes the Arkansas Department of Transportation to initiate action to implement this project. ASUJ will participate in accordance with its designated responsibility, including maintenance of this project. The ASUJ Vice Chancellor for Finance and Administration is hereby authorized and directed to execute all appropriate agreements and contracts necessary to expedite the construction of the above-stated project, effective immediately.

Christy Clark, Secretary

Stacy Crawford, Chair

#### **EXECUTIVE SUMMARY**

Contact: Len Frey (870) 972-3033

**ACTION ITEM:** 

Arkansas State University-Jonesboro (ASUJ) requests approval to apply for federal grant funding from the Transportation Alternatives Program for support of the Campus Loop Trail.

**ISSUE:** 

A resolution from the Board of Trustees is required to apply for this grant.

### **BACKGROUND:**

- ASUJ understands that federal-aid Transportation Alternatives Program funds are available at 80% federal participation and 20% local match/in-kind labor to develop or improve the Campus Loop Trail.
- Federal-aid funds are available for this project on a reimbursable basis, requiring work to be accomplished and proof of payment prior to actual monetary reimbursement.
- The Campus Loop Trail, using federal funding, will be open and available for use by the general public and maintained by the applicant (ASUJ) for the life of the project.

### RECOMMENDATION/RESOLUTION:

Be it resolved that Arkansas State University-Jonesboro is approved to apply for federal grant funding from the Transportation Alternatives Program for support of the Campus Loop Trail. The ASU Board of Trustees pledges its full backing and hereby authorizes the Arkansas Department of Transportation to initiate action to implement this project. ASUJ will participate in accordance with its designated responsibility, including maintenance of this project. The ASUJ Vice Chancellor for Finance and Administration is hereby authorized and directed to execute all appropriate agreements and contracts necessary to expedite the construction of the above-stated project, effective immediately.

Christy Clark, Sedretary

Stacy Crawford, Chair

# ARKANSAS STATE UNIVERSITY BOARD OF TRUSTEES

A Resolution Conferring the Honorary Degree of Doctor of Humane Letters upon John Warren Allison

WHEREAS, the Board of Trustees of Arkansas State University has adopted procedures for awarding honorary degrees upon individuals who have made an extraordinary difference in the lives of so many at this University; and

WHEREAS, the procedures adopted by the Board provide that honorary degrees are to be conferred upon persons who serve as models worthy of emulation and respect. Nominees must have achieved the highest levels of excellence as scholars, artists, professionals, philanthropists, or public servants, and must have demonstrated personal integrity and concern for the public good; and

WHEREAS, procedures require that nominations for such a degree be reviewed and approved by the Honorary Doctorate Committee and must also receive the recommendation of the chancellor; and

WHEREAS, John Warren Allison has been nominated for an honorary doctorate from Arkansas State University-Jonesboro and this nomination has been properly reviewed and recommended by the Honorary Doctorate Committee, the chancellor of Arkansas State University-Jonesboro, and the president of the Arkansas State University System;

**NOW, THEREFORE, BE IT RESOLVED** by the Board of Trustees of Arkansas State University that John Warren Allison shall be granted the honorary degree, Doctor of Humane Letters, from Arkansas State University-Jonesboro and said degree shall be conferred upon him during commencement exercises on May 16, 2020.

DULY ADOPTED AND APPROVED, this 6th day of March 2020

Stacy Crawlerd, Chair

Christy Clark, Secretary

Price Gardner Vige Chair

lim Landford, Member

Niel Crowson, Member

Charles L. Welch, President

## ARKANSAS STATE UNIVERSITY BOARD OF TRUSTEES

A Resolution Conferring the Honorary Degree of Doctor of Music upon Rosanne Cash

WHEREAS, the Board of Trustees of Arkansas State University has adopted procedures for awarding honorary degrees upon individuals who have made an extraordinary difference in the lives of so many at this University; and

WHEREAS, the procedures adopted by the Board provide that honorary degrees are to be conferred upon persons who serve as models worthy of emulation and respect. Nominees must have achieved the highest levels of excellence as scholars, artists, professionals, philanthropists, or public servants, and must have demonstrated personal integrity and concern for the public good; and

WHEREAS, procedures require that nominations for such a degree be reviewed and approved by the Honorary Doctorate Committee and must also receive the recommendation of the chancellor; and

WHEREAS, Rosanne Cash has been nominated for an honorary doctorate from Arkansas State University-Jonesboro and this nomination has been properly reviewed and recommended by the Honorary Doctorate Committee, the chancellor of Arkansas State University-Jonesboro, and the president of the Arkansas State University System;

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of Arkansas State University that Rosanne Cash shall be granted the honorary degree, Doctor of Music, from Arkansas State University-Jonesboro and said degree shall be conferred upon her during commencement exercises on May 16, 2020.

DULY ADOPTED AND APPROVED, this 6th day of March 2020

tacy Crawford, Chair

Niel Crowson, Member

Price Gardner, Vice Chair

Tim Langford, Member/

Charles L. Welch, President

## ARKANSAS STATE UNIVERSITY BOARD OF TRUSTEES

A Resolution Recognizing the Significant Contributions of Hytrol Conveyor Company, Inc. to Arkansas State University-Jonesboro

WHEREAS, the Board of Trustees has retained unto itself the authority to name facilities and programs of the University; and

WHEREAS, the Hytrol Conveyor Company, Inc. is a respected leader in the materials handling industry in Arkansas and a supporter of higher education and the students we serve; and

WHEREAS, the Hytrol Conveyor Company, Inc. has made significant contributions to the Arkansas State University-Jonesboro College of Engineering and Computer Science of a magnitude worthy of special gratitude and lasting recognition;

**NOW, THEREFORE, BE IT RESOLVED** by the Board of Trustees of Arkansas State University, that Room 234 in the Lab Sciences West Building at Arkansas State University-Jonesboro shall be known henceforth as the:

### **Hytrol Student Hub**

DULY ADOPTED AND APPROVED this 6th day of March 2020

Stary Crawford, Chair Price Gardner, Nice Chair

Christy Clark, Secretary Tim Langford, Member

Niel Crowson, Member Charles L. Welch, President

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# ARKANSAS STATE UNIVERSITY BOARD OF TRUSTEES

A Resolution Recognizing the Significant Contributions of the Kays Foundation to Arkansas Staff University-Jonesboro

WHEREAS, the Board of Trustees has retained unto itself the authority to name facilities and programs of the University; and

WHEREAS, the Kays Foundation and its board members are respected leaders in the community and supporters of Arkansas State University and the students we serve; and

WHEREAS, the Kays Foundation has made significant contributions to Arkansas State University of a magnitude worthy of special gratitude and lasting recognition, including a contribution to endow a women's health and physical therapy residency program;

**NOW, THEREFORE, BE IT RESOLVED** by the Board of Trustees of Arkansas State University, that the Women's Health and Physical Therapy Residency Program at Arkansas State University-Jonesboro shall be known henceforth as the:

### Kays Foundation Women's Health and Physical Therapy Residency Program

DULY ADOPTED AND APPROVED this 6th day of March 2020

Stack Crawford, Chair Price Gardner, Vice Chair

Christy Clark, Secretary Tim Langford, Member

Mel Crowson, Member Charles L. Welch, President

### **EXECUTIVE SUMMARY**

Contact: Jason Goodner (501) 882-4475

**ACTION ITEM:** 

Arkansas State University-Beebe requests approval to offer an Associate of

Applied Science degree in Nursing.

ISSUE:

The ASU Board of Trustees must approve the offering of any new degree.

### **BACKGROUND:**

- Arkansas State University-Beebe is establishing this program to meet the growing demand for registered nurses in our local communities and statewide.
- The new credential will stack with the existing Technical Certificates in Licensed Practical Nursing and Paramedicine, and will prepare students to sit for the National Council Licensure Exam for Registered Nurses.
- The staff for the proposed program will consist of a program director, an administrative specialist, and two faculty members. The program director and administrative specialist are current employees and will serve both the Practical Nursing and Registered Nursing programs. The estimated cost to add two additional faculty will be \$134,230 annualized and will be funded by a reallocation of existing operating funds, as well as through increased revenues from additional enrollment. Reserves will not be utilized to establish the initial budget. No additional facilities will be needed.
- Arkansas State University-Beebe plans to begin with an initial cohort of twenty (20) students in January of 2021.

### RECOMMENDATION/RESOLUTION:

Be it resolved that Arkansas State University-Beebe is approved to offer an Associate of Applied Science degree in Nursing, effective spring semester of 2021.

Christy Clark, \$écretary

Nacy Crawford, Chair

### **EXECUTIVE SUMMARY**

Contact: Adam Adair (870) 512-7801

**ACTION ITEM:** 

Arkansas State University-Newport (ASUN) requests approval to apply for federal grant funding from the Recreational Trails Program for support of a campus loop

trail.

**ISSUE:** 

A resolution from the Board of Trustees is required to apply for this grant.

### **BACKGROUND:**

- ASUN understands that federal-aid Recreational Trails Program funds are available at 80% federal participation and 20% local match/in-kind labor to develop a campus loop trail.
- Federal-aid funds are available for this project on a reimbursable basis, requiring work to be accomplished and proof of payment prior to actual monetary reimbursement.
- The campus loop trail, using federal funding, will be open and available for use by the general public and maintained by ASUN for the life of the project.

### RECOMMENDATION/RESOLUTION:

Be it resolved that Arkansas State University-Newport is approved to apply for federal grant funding from the Recreational Trails Program for support of a campus loop trail. The ASU Board of Trustees pledges its full backing and hereby authorizes the Arkansas Department of Transportation to initiate action to implement this project. ASUN will participate in accordance with its designated responsibility, including maintenance of this project. The ASUN Vice Chancellor for Finance and Administration is hereby authorized and directed to execute all appropriate agreements and contracts necessary to expedite the construction of the above-stated project, effective immediately.

Christy Clark, Secretary

Stacy Crawford, Chair

### **EXECUTIVE SUMMARY**

Contact: Adam Adair (870) 512-7801

**ACTION ITEM:** 

Arkansas State University-Newport (ASUN) requests approval to apply for federal

grant funding from the Transportation Alternatives Program for support of a

campus loop trail.

**ISSUE:** 

A resolution from the Board of Trustees is required to apply for this grant.

### **BACKGROUND:**

- ASUN understands that federal-aid Transportation Alternatives Program funds are available at 80% federal participation and 20% local match/in-kind labor to develop a campus loop trail.
- Federal-aid funds are available for this project on a reimbursable basis, requiring work to be accomplished and proof of payment prior to actual monetary reimbursement.
- The campus loop trail, using federal funding, will be open and available for use by the general public and maintained by ASUN for the life of the project.

### RECOMMENDATION/RESOLUTION:

Be it resolved that Arkansas State University-Newport is approved to apply for federal grant funding from the Transportation Alternatives Program for support of a campus loop trail. The ASU Board of Trustees pledges its full backing and hereby authorizes the Arkansas Department of Transportation to initiate action to implement this project. ASUN will participate in accordance with its designated responsibility, including maintenance of this project. The ASUN Vice Chancellor for Finance and Administration is hereby authorized and directed to execute all appropriate agreements and contracts necessary to expedite the construction of the above-stated project, effective immediately.

Christy Clark, Secretary

Stacy Orawford, Chair

Arkansas State University **Board of Trustees** 

March 6, 2020

The Arkansas State University Board of Trustees met on Friday, March 6, 2020, at the ASU

Three Rivers Campus. Price Gardner, Vice Chair of the Board, called the meeting to order at 1:00 p.m.

Board members present were the following: Price Gardner, Christy Clark, Tim Langford, and Niel

Crowson. Stacy Crawford joined by telephone.

Visitors: Ms. Flora Weeks, Executive Assistant to the President at Henderson; Members of the

ASU Tree Rivers Board of Visitors: Mr. Bill Fowler, Mr. Rodney Allen, Judge John Cole, Ms. Artie Gragg,

Mr. Rick McClure, and Mr. Mark Roberts; and Mr. William Clark

Rick McClure, Pastor at LifePoint Community Church in Malvern, gave the invocation.

Minutes:

Upon a motion by Dr. Langford, seconded by Mr. Crowson, the minutes of the December 6, 2019,

Board Meeting were approved.

Ayes: Crawford, Gardner, Clark, Langford, Crowson

Nays: None

**ASU System –** Dr. Charles Welch, President

Each of our campuses have been actively working and looking at potential planning in the event of the

coronavirus pandemic in Arkansas. We still don't have any known cases in Arkansas, but we want to

be proactive in planning ahead. I've been on a constant email stream from our chancellors, who are

sharing with one another what they are doing, reports that they've read, and guidelines from federal

and state governments or elsewhere.

We are going to ask you to consider approval of the ASU System Financial Reserves Policy. This is

not a reactive measure, nor the result of some problem that we feel that we need to get under

control. It is proactive. When you look at days cash on hand, using figures that are industry norms

and standards, all of our campuses are performing extremely well. But we want to make sure that,

on an annual basis, there is a regular reporting schedule for this Board. We are excited about the fact

- that we are going to be able to provide you with an ongoing and regular report of where our institutions are financially, and we are starting at a great place.
- The fiscal session of the General Assembly will begin on April 8. As you know, that comes on even numbered years, and typically lasts around a month. We are not anticipating any major surprises.
   The legislation is limited to fiscal matters. The Governor once again is funding the productivity funding formula, and we appreciate that. I want to publicly thank him.
- I mentioned the collaboration among the campuses with regards to the coronavirus, but really it is happening in far more areas, such as the implementation of the Banner system. The campuses, including Henderson, have been meeting and working together. We are really excited about what that's going to mean for our campuses from a cost-savings standpoint, from an ability to exchange information standpoint, and from a reporting standpoint. Julie and her fellow CFOs are talking about putting together consolidated financial statements, and it's going to make life much easier. I am also very proud of the fact that it's being done in a far more economical manner than some other models that have emerged in higher education. That collaboration extends to academic collaboration. I just signed a grant proposal for the National Association of System Heads. Two of our two-year institutions and the Jonesboro and Henderson campuses are looking at doing a joint application on student transfer and some other initiatives. We are having conversations among our campuses about degree programs being offered as extensions from one campus to another without recreating an entire new program. It's exactly the purpose of a System, and it doesn't happen without the cooperation of our chancellors.
- We have formally submitted the change of control application for Henderson. It will take multiple months, but we are still talking about January of 2021. We are doing our due diligence from the standpoint of having brought in a third-party, external accounting firm to make sure that everything has been clearly reviewed and to make sure that we fully understand each and every aspect of the condition and the issues that will need to be addressed. We are making enormous progress, and we expect to end the fiscal year with a positive financial standing there. Cash flow reports are being done on an almost daily basis to make sure everybody understands exactly where the institution is.

  From where the institution was in August when we stepped in, up to where it is now, there has been

a significant improvement. We requested an extension on the timeline to repay the \$6 million advance that the University received, and the Joint Budget Committee of the Legislature actually approved an extension that could go as far as 2028. There will be annual review processes that could change as time moves along and depending on the financial condition of the campus, but we are appreciative of that understanding from policymakers as we look forward. Finally, as it relates to Henderson, we are actively in the middle of the chancellor search for the campus. That is going very well. We hope to have a hire by May 1.

Mr. Gardner: Just update the timing on the third-party audit on Henderson and where we are.

Dr. Welch: One of the conditions of the agreement was that we bring in a third party to do an audit and review. We won't get an opinion letter per se, but it's really just to help us make sure that we fully understand and have identified all of the major factors and to give us recommendations related to the financial condition. We did an RFP, selecting Landmark Accounting. They have actually been on the campus the last few weeks to meet with and interview personnel from the University, as well as the Board of Trustees. We gave them a timeline to have the report completed by the end of the first quarter. We do not believe there have been any delays that would prevent that from occurring. They have been giving us updates, which are reassuring to this point. Certainly, they will have some recommendations for processes and protocols which we absolutely would welcome.

### **ASU Three Rivers** – Dr. Steve Rook Chancellor

- Rebranding is going extremely well. We will move to asutr.edu next week.
- We received a National Preservation Trust Planning Grant for our Ritz Theatre to hire architects. We submitted an Arkansas Natural and Cultural Resources Council grant last week. We were able to purchase the Historic Ritz Theatre downtown because of the generosity of Rodney Allen and his partner, Dennis Nix.
- The Saline County Career and Technical Education Center groundbreaking is Monday. It is going to be
  a 140,000-square-foot technical campus, primarily for students of the Career Center of Saline
  County, but we are certainly hoping we can expand our offerings in Saline County.
- The Higher Learning Commission will be on campus April 27 and 28 for a follow-up visit.

- Our Career Pathways Program had a 98.28% rate of students entering the workforce, and the second highest number of completers in the state.
- Our spring FTE was up, compared to last year.
- We recently opened an Eagle Outreach Food, Clothing, and Hygiene Pantry. We have already served at least 72 families. It's going to be great to help out our students.

### **ASU-Jonesboro** – Dr. Kelly Damphousse, Chancellor

- We have a video that has highlights. VIDEO
- We opened our Embassy Suites and Red Wolf Convention Center last night to what I thought was a resounding appreciation in the community.
- The president mentioned preparedness for the coronavirus. We have been emailing our faculty, staff, and students every day with updates about what we are doing. We also created a website where you can find a lot of information. It is a repository of all of our communications. We are not trying to sow fear, but we are trying to sow a sense of appreciation for the potential seriousness of the virus presence in our state, if that ever was to happen, and to be prepared. We actually have an emergency manual that covers pandemic events. So we basically just took that pandemic event-planning table and made it effective for this particular virus. But it's good to have this process in mind, if some event happens that shuts down our campus, to be able to teach classes online or whatever we have to do. We feel like we are making very good progress on being prepared for it if it does happen.
- We have two dean searches going on, College of Business Dean and College of Agriculture Dean. We should have both searches wrapped up by the end of April.
- About a month ago, I received data on our six-year graduation rate. For some context, in the 2004 cohort, only about 34% of the freshmen graduated in six years. So, one out of three students in the freshmen cohort graduated in six years. By 2006, that number was 40%, so there was a small climb. The most recent data is the 2013 cohort, and 53% of that class graduated in six years. We are on pace with the 2014 cohort for about 56%. Our goal is a 60% graduation rate by 2025. We are almost there now, so we are making good headway. Graduation rates start with retention rates, so that's a very big deal for us.

- Our applications in admissions are up compared to last year, and that's a good sign. But you never know until students show up. I got some good news a couple of days ago from our Housing Office. I'm starting to get emails from students who are worried about not being able to get on-campus housing, and that's really a good sign. Freshmen, who are looking for upper classmen housing are now starting to find that they can't get into some of the residence halls, which is the first time this has happened since I've been here. That's a good sign.
- The video mentioned the veterinarian school. We have just entered a six-month period of investigating the possibility of bringing a vet school to our campus. Arkansas is the only state in our region that does not have a veterinary school. Texas is opening up its second vet school because the demand is so high. The University of Arizona is opening up a vet school. In Arizona, they've raised \$90 million, and they've got \$20 million from the state to open up their vet school. We don't have those kind of resources here. So that's why we are looking into a private partnership to make that possible. I'm not guessing how this will turn out, but I am hoping we will be able to bring Arkansas's first veterinary school to our state.
- I've given you two handouts. One of them is an update on the Mexico campus. We had a Vice Rector who retired at the end of last calendar year. Dr. Thilla Sivakumaran, our acting Vice Rector, who works on campus with international students, but also in online programming, is doing the job virtually. He is going down to ASUCQ in Mexico once a month, and he is also meeting with them on a weekly basis by technology. For the first couple of years, we were in survival mode, just trying to get going. Now we are in growth mode. We've got a chance to make some really good decisions and Thilla has a really good vision for where we want ASUCQ to go. We are adding some new degrees to the campus. We started off with pre-STEM degrees, but the students there want other kinds of degrees. So we are adding marketing, supply chain management, finance, economics, and communication studies. We are also adding sociology, which I think is the best degree to add there. It's interesting that our students want more of the liberal arts perspective, which is encouraging. Enrollment is a great story. The Fall 2020 enrollment for new students should be at least 300. We have projections as high as 500, but we are being cautious about over projecting. That will take us to 750 students. We went from zero, three years ago, to 750 this year, which is a tremendous increase.

On the back of the page, there is a discussion of some other things like retention plans. We are building labs as we go. Freshmen classes need a certain kind of lab, and as students get further along in their studies, they need more sophisticated labs. We are working on additional labs for next year, so we are excited about that. Then there's study abroad. We actually had 15 students from Mexico come to our campus, and they are enrolled in classes here as part of an exchange program. We are hoping that some of our students will migrate to Queretaro and take classes down there, where there is a huge opportunity for international business. There are 1,300 multinational corporations in the city of Queretaro, and we could have a huge opportunity for our students to take some international business classes there and have an opportunity to intern with those businesses. Finally, we have two new facilities. You heard about our plans a year ago that they were going to build a couple of new restaurants on campus and another restaurant just off of campus. Those are open right now, and we are excited about that.

• We are about to make public our strategic plans, which start off with a vision and a mission statement. I have provided for you just a very brief look at our goals, mostly of student success, changing how we teach certain subjects, maybe creating new opportunities for teaching subjects, strengthening our relationship with the community, investing in academic research. We are now a Research 2 university and we want to maintain our status there. Then we want to work on improving our campus culture, making sure everyone feels that they are part of the mantra, "Every Red Wolf Counts." It's not just about students; it's also about faculty and staff and about professional development for both faculty and staff.

Mr. Gardner: With respect to the coronavirus, are there any restrictions around the students on spring break?

Dr. Damphousse: We have told all the students, faculty, and staff to follow the CDC guidelines. We are not allowing anyone who is traveling on state-funded travel to go to CDC Level 3 countries. If they go, they are on their own, and they are subject to being quarantined for 14 days when they return. That's the CDC guideline. Most of our information about the coronavirus is linked directly to the CDC because they are updating their information all the time, and we don't want our data to get stale. We had students who were studying abroad, so we are bringing those students back home. Then, they must self-

quarantine for 14 days. Luckily, we have mid-semester classes that they can start enrolling in. That actually started this week, so they can catch up or keep on track. It's a disappointment for them, certainly, because their whole college career was pointing toward this study abroad semester. But we are following the practices of what other universities are doing.

### **ASU-Beebe** – Dr. Jennifer Methvin, Chancellor

- This morning, I stepped into the Owens Center and visited with a lot of potential Vanguard students for the fall semester, and a lot of parents.
- In December, we hosted Future Business Leaders of America Basic Training for High School Students, with 160 high school students participating. We had a great day with assistance from faculty from across all of our campuses, as well as our business students, who helped host the competitions and talk to those students about curriculum.
- Our ROTC program is possible because of our partnership with A-State and Harding. In December,
   ASU-Beebe student, Cadet Ashley Reeves, was commissioned as a second lieutenant.
- Our Student Leaders Scholars do extra-curriculum as a part of their experience, and that extra-curriculum is open to any student. They do a leadership series every year, and I had the privilege to teach one of those series and spend some time with our student leaders. This spring, through Student Senate, these student leaders have done a major constitutional reform for student government at ASU-Beebe. We have been trying to run our various student government entities as one, which is unrealistic. So student government has been restructured to have it on each of our campuses with a leadership council, which hooks all of those student governments together. That way, they can remain as one student body and do things together as one student body, but they can also address the uniqueness of each of our campuses.
- Our students have done such a good job of getting food and monetary donations for our food pantry.
   But, they felt the need for a student emergency fund to meet specific needs other than food. So we worked with the Foundation, and our student government leadership made a recommendation to allot \$20 to \$200 for the possibility of awards for students. In April they will have a fundraiser, called "A Dish of Hope," for the ASU-Beebe Student Emergency Hope Fund. Community members, board

- members, students, and employees will be making ceramic plates. A \$20.00 ticket will get you one of those plates and a meal.
- I am also very proud of our student government for their February Black History Month efforts. We
  have a revolving display of student posters in the hall of the Student Center of African-Americans
  from history, mostly from Arkansas.
- A couple of weeks ago in our Lecture Concert Series, we welcomed Lawrence Juber, who is a talented guitar player. You would know him as Paul McCartney's guitar player in the band, Wings. It was a good cultural experience for our students.
- 1,968 students from 108 schools signed up for competitions on Ag Day at ASU-Beebe for 12 competitions.
- You will see today our request for approval to offer an Associate of Applied Science degree in
   Nursing, our first associate-level nursing program. We are very grateful to ASU-Jonesboro for
   providing that instruction on our campus. And we are very grateful for their cooperation in stepping
   down from that so that we can step up.
- I look forward to seeing you all on our Searcy campus on June 4. We've got a little surprise for you that day. It is a very exciting thing that we have been working on with a partner that is going to bring new students in full paid status, with jobs waiting for them at the end of the road.

### **ASU-Mountain Home** – Dr. Robin Myers, Chancellor

- I told you in the last meeting about our Mud Run, which occurred before Christmas. We had 300
  people show up for the 5K and 10K events on campus. We did kind of destroy our beautiful campus,
  but it has already been put back together. The funds we raised are being used to support both our
  intramural program and our college fishing teams.
- Our Truck Party was held last night, with 450 people on campus. All of the money raised goes to our student emergency fund and for student scholarships. It was just a great event with plenty of community support.
- Our golf tournament is coming up June 13-14. The funds that we raise at this tournament specifically support our technical center, both equipment and student scholarships.

- We have been doing lots of workforce development training. Our paramedics and EMT students are doing some wilderness training.
- Most recently, we have had a couple of events on campus. "Georgia on My Mind The Music of Ray Charles" was presented on campus last weekend. It was an incredible performance. This Thursday, we have our last performance, "The Choir Men."
- We have met with our hospital, our public school superintendent, about 20 staff from the hospital, community health organizations, all of the first responders, police, and sheriff's office about coronavirus. There were about 50 people in the room doing a community coordination activity. We, like the other schools, have notified students and staff about all of the CDC recommendations, but our community is responding and making plans. Hopefully, the eventuality doesn't come, but we are standing ready to do what we need to do.

### ASU-Newport - Dr. Sandra Massey, Chancellor

- It is that time of year again. We have had tons of high school students on the campus, which is so
  much fun and brings a lot of energy and diversity to the college. We've had Preview Day, Day in the
  Life of a College Student, our regional Science Olympiad, our high school competition for energy
  control, and our Weld-a-thon.
- We received the pass rates for the fall semester, and we have 100% pass rate in our RN program.
- Adult education can be a great feeder for the college, and we really try to strengthen those relationships. Last year, we had 31 students who received their GEDs. About 96% of those students came in with an eighth grade reading level or less.
- ASU-Newport is one of 190 institutions selected to participate in an expansion of the federal Work Study Program (FWS). They are doing a trial with this, and we are now allowed to pay students to work off-campus. This program has always been restricted to work on campus, so this means that the student studying to be a teacher, or someone in a clinical setting for nursing or community health, can now be paid by the college through the FWS. This helps to close the equity gap, because we have so many students who cannot afford to take that unpaid internship.

 We, too, are focused on the coronavirus. We have several measures in place and we are communicating with the campuses.

### **ASU Mid-South** – Dr. Debra West, Chancellor

- I want to talk about some of the things that we've done at ASU Mid-South over the last five years to promote student success. Historically, our graduation rate has been very low. We've probably been more focused on getting the students in the door than seeing that they get through to a credential. We want to do better and at least be at the national average for a two-year college. First, we looked at what we were doing in terms of student engagement and how we could create more opportunities for student engagement outside the classroom, as well as inside the classroom. All of the studies show that students who are engaged are more likely to stay with you and complete their credential. We then did away with late registration even though we knew it would potentially hurt our enrollment. We have found that most students who start late never catch up. To help, we implemented a mid-semester, eight-week mini-term, so students who missed out on that first start would still have an opportunity to enroll. We also looked at our associate degrees. Complete College America says that an associate degree should be 60 hours, or half the number of hours for a bachelor's degree. We looked at all of our associate degrees and those that required more than 60, unless there was an accreditation or industry reason they had to be above 60, we scaled them back to 60 credit hours. Where possible, we put in certificates at those momentum points of 15, 30, and 45 hours, because research indicates that if you give students a little bit of reward at completion of that level, they are more than likely to continue on. We did all of those things in hopes that it would pay off. Our IPEDS graduation rate this year is the first indication that perhaps those changes are having a positive impact. This year's graduation rate is based on students who entered in the 2016 semester, and that rate was 23.8%, up from 12.6% last year, and only 4.8% below the national average for two-year colleges of 28.6%. We are hopeful we continue to see progress on this metric, as we explore ways to increase student success on our campus.
- Future Fit Training is a new program we are starting this spring, in partnership with the Arkansas
   Economic Development Commission (AEDC). The AEDC developed the program in cooperation with 10

companies in Western Arkansas and initially piloted it with the University of Arkansas-Fort Smith, to provide a really heavy focus on essential skills for people going into the workforce. Its purpose is to provide essential skills for people going into the advanced manufacturing workforce. It includes 120 hours of hands-on training in advanced manufacturing, with an emphasis on basic work readiness and entry level manufacturing skills. The AEDC will cover the cost of the equipment and also the cost of instructors. We are looking forward to getting that started within the next month.

- Our ASU Mid-South Greyhounds' men won their fourth consecutive and fifth overall regional championship this past week. This Saturday at 2:00 p.m., we will play North Central Missouri, the sixth ranked team in the nation. We are currently the 17<sup>th</sup> ranked team in the nation. The winner of Saturday's game will be the Division 13 champion and progress on to the Sweet Sixteen in the national NJCAA tournament in Danville, Illinois.
- The Tommy Goldsby Wild Game Dinner is tomorrow night. Ticket sales went online at 9:00 a.m. on February 12, and eight minutes later, we had sold all 600 tickets. The focus this year is going to be on fishing.
- We have our annual Men of Color Conference scheduled for April 17 on our campus. Last year, we
  had people from across the Mid-South and as far away as New York attend. The featured speaker
  this year is Willie "Satellite" Totten, former Canadian National Football League player and college Hall
  of Fame member and current quarterbacks coach at Mississippi Valley State University.
- Our Foundation recently received some newly endowed scholarships from Southland Casino Racing.

  Southland Casino, parent company of Delaware North, recently voted to endow three scholarships on our campus in recognition of former Board members. They are in memory of late Board member Cortez Kennedy and in honor of recently retired Board members Hershel Owens and Frank Martin.

  Each of those scholarships will be endowed at \$125,000 each, over five years, and then they will pay for the award of the scholarship in the interim five-year period. It comes to a total of \$450,000 dedicated to ASU Mid-South students. These endowed scholarships represented Southland's largest gift of the three major gifts announced as part of its 2020 Transformational Initiatives, which focus on education, community, and health in Crittenden County.

### Henderson State University - Ms. Elaine Kneebone, Interim President

- This has been an eventful time for Henderson State University. I have been serving as the acting president since July. It's always hard to serve in a time of transition and challenge, but for me, it is personal. I'm a graduate of Henderson State University, my sister is a graduate, my husband is a graduate, and probably most importantly, my father taught there for 39 years. My family, we are Arkansans because of Henderson State University.
- We have been moving forward every day, and facing whatever that day brings, but we are doing it
  with transparency and openness. We've been asked by the legislature to answer a lot of questions
  and produce a lot of information, and we gladly do that. We are grateful for the help of our ASU
  System family and all that you have done to help us through that process.
- Right now, back in Arkadelphia, our faculty and staff are generating budgets. We are creating budgets in a way we have never done before. We are making them from the ground up, using a zerobased budgeting approach. We want to create a financial plan that contains accurate information, so Henderson can move forward and plan for the future.
- We believe that with the strength of the ASU System combined with the history and tradition of Henderson since 1890, we are headed toward Henderson's brightest days. Speaking as a Reddie and on behalf of Reddies everywhere, what you gave us when you agreed to bring us into the System was hope and optimism. That has fueled the changes that we have been able to make as we move forward. So I thank you. We are very grateful to be here today.

### **ASU System Resolutions:**

- Resolution 20-01 approving the ASU System Financial Reserves Policy
- Dr. Welch: The financial situation at Henderson and other institutions both in the state and around the country, have been eye-opening for all of higher education. This policy, in addition to our long standing financial reporting and budgeting practices, will help provide assurance, not only to this Board but to our campus constituencies, legislators, and taxpayers, that we are being responsible stewards of taxpayer dollars. Reserves are critical to our bond debt, which obviously results in lower interest rates and debt service expense. We've always monitored cash reserves, and we've always reported those to

the Board. But this policy will formalize our expectations and ensure that this is a priority issue for the financial health of our institutions.

Resolution 20-02 approving the slate of candidates proposed to serve as initial members of the ASU Three Rivers Board of Visitors

Upon a motion by Mrs. Clark, seconded by Mr. Crowson, ASU System Resolutions 20-01 and 20-02 were approved.

Ayes: Crawford, Gardner, Clark, Langford, Crowson

Nays: None

### **ASU-Jonesboro Resolutions**

Resolution 20-03 approving ASU-Jonesboro to restructure the Undergraduate Studies Unit, resulting in the reestablishment of University College

Dr. Welch: This is really going back to our roots. We had a University College, and that terminology is more widely understood among colleges and universities around the country. It is a reorganization, involving very little cost, but I think it's an appropriate manner of recognizing the considerable and significant work that group does with retention and graduation and student success.

Resolution 20-04 approving ASU-Jonesboro to establish the Center for No-Boundary Thinking

Dr. Welch: I am going to ask Dr. Tom Risch, who is the Vice Provost for Research and Technology Transfer, the Judd Hill Chair of Environmental Biology, the Executive Director of the Arkansas Biosciences Institute, and Professor of Animal Ecology, to give an explanation of this proposal.

Dr. Risch: The Center for No-Boundary Thinking is a philosophical framework for looking at big questions with big data, and it involves artificial intelligence. The mission of the program is to develop human infrastructure at the frontier of bioinformatics, advanced data science, and artificial intelligence. It has been supported by National Science Foundation Networking Grants, and we desire to set up these areas with distinction on our campus.

Resolution 20-05 approving ASU-Jonesboro to establish a \$5,000 per semester program fee for the H.O.W.L. Transition Program

Dr. Welch: This is a program in the College of Education and Behavioral Sciences for students

with primarily autism and Down syndrome. It is the most comprehensive program of its type in the state

among colleges and universities.

Resolution 20-06 approving ASU-Jonesboro to apply for federal grant funding from the

**Recreational Trails Program** 

Resolution 20-07 approving ASU-Jonesboro to apply for federal grant funding from the

**Transportation Alternatives Program** 

Resolution 20.08 approving ASU-Jonesboro to confer the Honorary Degree of Doctor of

Humane Letters upon John Warren Allison

Resolution 20-09 approving ASU-Jonesboro to confer the Honorary Degree Doctor of Music

upon Rosanne Cash

Resolution 20-10 approving ASU-Jonesboro to name Room 234 in the Lab Sciences West

Building the Hytrol Student Hub

Resolution 20-11 approving ASU-Jonesboro to name the Women's Health and Physical

Therapy Residency Program the Kays Foundation Women's Health and Physical Therapy

Residency Program

Upon a motion by Dr. Langford, seconded by Mrs. Clark, ASU-Jonesboro Resolutions 20-03 thru

20-11 were approved.

Ayes: Crawford, Gardner, Clark, Langford, Crowson

Nays: None

**ASU-Beebe Resolution** 

Resolution 20-12 approving ASU-Beebe to offer an Associate of Applied Science degree in

**Nursing** 

Upon a motion by Mrs. Clark, seconded by Dr. Langford, ASU-Beebe Resolution 20-12 was

approved.

Aves:

Crawford, Gardner, Clark, Langford, Crowson

Nays: None

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**ASU-Newport Resolutions** 

Resolution 20-13 approving ASU-Newport to apply for federal grant funding from the

Recreational Trails Program

Resolution 20-14 approving ASU-Newport to apply for federal grant funding from the

**Transportation Alternatives Program** 

Upon a motion by Mr. Crowson, seconded by Mrs. Clark, ASU-Newport Resolutions 20-13 and

20-14 were approved.

Ayes: Crawford, Gardner, Clark, Langford, Crowson

Nays: None

**Executive Session:** 

Upon a motion by Dr. Langford, seconded by Mr. Crowson, the Board voted to retire into

executive session at 2:15 p.m.

Ayes: Crawford, Gardner, Clark, Langford, Crowson

Nays: None

Mr. Gardner announced, "This body has voted to retire into executive session to consider the

personnel action items. We will reconvene in public session following this executive session to present

and vote on any action arrived at in private."

The Board reconvened at 3:03 p.m.

**Personnel Actions:** 

Upon a motion by Dr. Langford, seconded by Mrs. Clark, the non-academic appointment for the

ASU System was approved.

Aves: Crawford, Gardner, Clark, Langford, Crowson

Nays: None

Upon a motion by Mr. Crowson, seconded by Dr. Langford, the academic appointments, academic

reassignments, non-academic reassignments, and contract revision for ASU-Jonesboro were approved.

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Ayes: Crawford, Gardner, Clark, Langford, Crowson

Nays: None

Upon a motion by Mrs. Clark, seconded by Mrs. Crawford, the non-academic reassignments for ASU-Beebe were approved.

Ayes: Crawford, Gardner, Clark, Langford, Crowson

Nays: None

Upon a motion by Dr. Langford, seconded by Mrs. Clark, the non-academic reassignments for ASU-Mountain Home were approved.

Ayes: Crawford, Gardner, Clark, Langford, Crowson

Nays: None

Upon a motion by Mr. Crowson, seconded by Mrs. Clark, the non-academic appointments for ASU-Newport were approved.

Ayes: Crawford, Gardner, Clark, Langford, Crowson

Nays: None

Upon a motion by Mrs. Clark, seconded by Dr. Langford, the non-academic appointment and non-academic reassignments for ASU Mid-South were approved.

Ayes: Crawford, Gardner, Clark, Langford, Crowson

Nays: None

Upon a motion by Dr. Langford, seconded by Mr. Crowson, the academic appointment and non-academic appointment for ASU Three Rivers were approved.

Ayes: Crawford, Gardner, Clark, Langford, Crowson

Nays: None

### Other Business

Dr. Welch: One of the things that I appreciate most about this Board, and you've heard it today multiple times, is their commitment to student success and the fact that they've never forgotten where they came from. They have a really strong passion for their communities, for the students who come from those communities, and they have a strong passion for ensuring that those students succeed and have a chance to experience what they did, which is a life-altering education. William Clark, who is the spouse of trustee Christy Clark, has established the Arkansas State University Christy Swanson Clark Endowed Scholarship for students from Woodruff County in the amount of \$100,000. We are very excited about this. Your colleagues, Dr. Damphousse, and I have signed a formal document as a remembrance of this gift. It is limited to students from Woodruff County, but Mrs. Clark will get to determine all other criteria for the individuals who will receive this scholarship.

Mrs. Clark: I am just overwhelmed with this. I am very honored to serve on this Board and honored to serve the University that educated me and most of my family members. I am thankful and this scholarship is more than I could have ever asked for.

### Adjournment:

Upon a motion by Mr. Crowson, seconded by Dr. Langford, the meeting adjourned at 3:12 p.m.

Ayes: Crawford, Gardner, Clark, Langford, Crowson

Nays: None

Christy Clark, Secretary

# ARKANSAS STATE UNIVERSITY SYSTEM NON-ACADEMIC APPOINTMENT March 6, 2020

### **OHRENBERGER, MARK**

Associate General Counsel Salary: \$95,000

Effective Date: March 1, 2020

Source of Funds: Education and General, page 8, line 3

Justification: Replacement for Delena Hurst, who resigned (\$93,000)

**Education:** 

2005 J.D. William & Mary School of Law, Williamsburg, VA2002 B.A. Political Science, Harding University, Searcy, AR

**Employment**:

2015-Present In-house Legal Counsel (part-time), Arkansas State Board of Public Accountancy,

Little Rock, AR

2009-2015 Assistant Attorney General, Office of the Attorney General, Little Rock, AR

2005-2008 Associate Attorney, Wright Lindsey Jennings LLP, Little Rock, AR

# ARKANSAS STATE UNIVERSITY-JONESBORO ACADEMIC APPOINTMENTS March 6, 2020

### **ANDREWS, NICHOL**

Assistant Professor, A-State Online-Nursing

Salary: \$56,000 (9-month) Effective: January 1, 2020

Source of Funds: Education and General, page 169, line 3

Justification: Replacement for Matthew Harmon, who transferred to School of Nursing (\$56,434)

**Education:** 

2011 M.S. Nursing, Benedictine University, Lisle, IL

2006 B.S. Nursing, University of Wisconsin at Green Bay, Green Bay, WI

2001 A.S. Nursing, Arkansas State University-Jonesboro

**Employment**:

2016-Present Academic Coach, Instructional Connections, Dallas, TX

2013-2016 Academic Assistant, ASU-Jonesboro

2013-Present Infection Preventionist, Texas Health Plano, Plano, TX

2012-2013 Infection Prevention and Control Manager, The Heart Hospital Baylor Plano, Plano, TX

2011-2012 Director of Risk Management and Patient Safety, Medical Center of McKinney,

McKinney, TX

### FREEZE, RACHEL

Instructor, Strategic Communication
Salary: \$45,000 (9-month)
Effective: January 1, 2020

Source of Funds: Education and General, page 116, line 10

Justification: Replacement for Lisa Moskal, who resigned (\$51,517)

**Education:** 

2015 M.S. Mass Communication, Arkansas State University-Jonesboro
 2010 B.S. Graphic Communications, Arkansas State University-Jonesboro

2007 A.S. Art, Black River Technical College, Pocahontas, AR

**Employment:** 

2016-Present Marketing, Arkansas Methodist Medical Center, Paragould, AR 2015-2016 Marketing, St. Bernards Health and Wellness, Jonesboro, AR

### **FULCHER, MINDY**

Assistant Professor of Digital Innovation
Salary: \$65,000 (9-month)
Effective: January 1, 2020

Source of Funds: Education and General, page 126, line 1, plus VCAAR Salary Pool (\$15,000)

Justification: Replacement for Cameron Buckley, who transferred to Department of Art and Design

(\$50,000)

**Education:** 

2013 M.F.A Graphic Design, University of Memphis, Memphis TN
 2003 B.F.A Graphic Design, Arkansas State University-Jonesboro

**Employment:** 

2013-2019 Instructor, Art and Design, ASU-Mountain Home

Fall 2016 Adjunct Instructor, Austin Peay State University, Clarksville, TN

2010-2012 Graduate Assistant, Graphic Design, University of Memphis, Memphis, TN

KING, JULIE

Assistant Professor, Occupational and Environmental Safety

Salary: \$83,000 (12-month) Effective: January 27, 2020

Source of Funds: Nursing & Health Professions Unbudgeted Tuition Revenue

Justification: New position to develop the new Occupational and Environmental Safety Program

**Education:** 

2002 D.S. Inorganic Chemistry, Texas A&M University, College Station, TX
 2019 M.S. Environmental Sciences, University of Houston, Clear Lake, TX
 1998 B.S. Chemistry, Ouachita Baptist University, Arkadelphia, AR

**Employment:** 

2018-Present Chemical Safety Officer, Rice University, Houston, TX 2013-2018 Chemical Safety Specialist, Rice University, Houston, TX

Z012-2013 Technical Laboratory Coordinator, Texas A&M University, College Station, TX
 Z009-2011 Technical Laboratory Coordinator, Texas A&M University, College Station, TX

### MAHONEY, MARGARET

Assistant Professor, Criminology
Salary: \$47,000 (9-month)
Effective: August 16, 2020

Source of Funds: Education and General, page 112, line 2

Justification: Replacement for Jeannie Kaufman, who resigned (\$47,000)

# **Education:**

2017	D.S.	Philosophy, University of Delaware, Newark, DE
2009	M.S.	Science, University of Louisville, Louisville, KY
2007	B.S.	Science, Eastern Kentucky University, Richmond, KY

# **Employment:**

2018-2020	Adjunct Instructor, ASU-Jonesboro
2018-2019	Adjunct Instructor, Santa Fe Community College, Santa Fe, NM
2017-2019	Instructor, Montana State University-Billings, Billings, MT
2014-2018	Instructor, Montana State University-Northern, Havre, MT
2010-2014	Research Assistant, Center for Drug and Health Studies, Newark, DE

# MCGEE, BETH

Assistant Professor, Nursing-ASUMH Distance Learning

Salary: \$55,000 (9-month) Effective: January 1, 2020

Source of Funds: Education and General, page 166, line 25 and page 171, line 3 Justification: Replacement for Deborah Phillippe, who resigned (\$59,005)

# **Education:**

2019	M.S.	Nursing, University of Central Arkansas, Conway, AR
2013	B.S.	Nursing, Arkansas State University-Jonesboro
2011	A.S.	Nursing, Arkansas State University-Jonesboro
2004	A.S.	Paramedic Technology, Arkansas State University-Mountain Home
1991	B.S.	Biology, Arizona State University, Tempe, AZ
1983	A.S.	Medical Laboratory Technology, Scott Community College, Bettendorf, IA

### **Employment:**

2017-2019	Adjunct Clinical Instructor (RN), North Arkansas College, Harrison, AR
2017-Present	Adjunct Clinical Instructor (RN), Ozarka College, Melbourne, AR
2015-Present	Adjunct Clinical Instructor (RN), ASU-Mountain Home
2012-Present	Registered Nurse, Baxter Regional Medical Center, Mountain Home, AR
2001-2011	Paramedic, Baxter Regional Medical Center, Mountain Home, AR

### **MEYER, MALISSA**

Temporary Instructor, Animal Science
Salary: \$50,000 (9-month)
Effective: November 1, 2019

Source of Funds: Education and General, page 84, line 15

Justification: Replacement for William McGuire, who resigned (\$52,113)

Educat	ion:	
2019	M.S.	Agriculture, Arkansas State University-Jonesboro
2019	B.S.	Natural Resources/Animal Science, Oklahoma Panhandle State University, Goodwell, OK
2012	A.S.	Equine Industry and Management, Cloud County Community College, Concordia, KS
Employ	ment:	
2018-F	Present	Graduate Assistant, ASU-Jonesboro
2017-2	2018	Operations Assistant/Teller, Nebraska State Bank, Broken Bow, NE
2015-2017		Equestrian Team Head Coach, Oklahoma Panhandle State University, Goodwell, OK

# ARKANSAS STATE UNIVERSITY-JONESBORO ACADEMIC REASSIGNMENTS March 6, 2020

### **CLINE, NATALIE**

From: Computer Operator, A-State Online Operations
To: Instructor, A-State Online Faculty Support

Salary: \$40,000 (12-month) Effective: November 1, 2019

Source of Funds: Education and General, page 65, line 5

Justification: Replacement for Locretia McElyea, who resigned (\$47,035)

### HYMAN, AMY

From: Assistant Professor (9-month), Disaster Preparedness and Emergency Management
To: Assistant Professor (12-month), Disaster Preparedness and Emergency Management

Salary: \$69,635 (12-month) Effective: January 1, 2020

Source of Funds: Education and General, page 184, line 1

Justification: Replacement for Deborah Persell, who retired (\$109,130)

# ARKANSAS STATE UNIVERSITY-JONESBORO NON-ACADEMIC REASSIGNMENTS March 6, 2020

### MOSER, SARA

From: Project Program Manager, Controller

To: Research Assistant, ITS Effective: November 1, 2019

Salary: \$70,000

Source of Funds: Education and General, page 219, line 9, plus VCFA Salary Pool (\$15,308)

Justification: Transferred to a vacant position she previously held, and she will become the lead Data

Base Administrator to replace Justin Alan Holder, who retired (\$73,637)

### **TEDDER, DYLAN**

From: Instructor, Education and Behavioral Science
To: Student Development Specialist, Career Services

Effective: January 1, 2020

Salary: \$40,000

Source of Funds: Education and General, page 45, line 1, and page 44, line 2 Justification: Replacement for Trena Shedd, who resigned (\$41,462)

### WILLIAMS, JOHN

From: Academic Advisor, Advising Services

To: Project Program Specialist, Honors Instruction

Effective: January 1, 2020

Salary: \$46,000

Source of Funds: Education and General, page 81, line 2

Justification: Replacement for Chad Whatley, who resigned (\$46,236)

### **HENDERSON, PAMELA**

From: Academic Advisor, Advising Services
To: Academic Counselor, Advising Services

Effective: January 16, 2020

Salary: \$48,059

Source of Funds: Education and General, page 78, line 5

Justification: Replacement for Adrian Everett, who transferred to Admissions as Director of Transfer

Student Services (\$48,059)

# ARKANSAS STATE UNIVERSITY-JONESBORO CONTRACT REVISION March 6, 2020

# HECKENDORF, KEITH

Offensive Coordinator, Football

Salary: \$245,000

Effective: March 1, 2020 – March 1, 2022 (two-year contract)

# ARKANSAS STATE UNIVERSITY-BEEBE NON-ACADEMIC REASSIGNMENTS March 6, 2020

# **HASTINGS, MARK**

From: Maintenance/Fiscal Support Supervisor

To: Director of Physical Plant

Salary: \$65,000

Effective: January 16, 2020

Source of Funds: Education and General, page 92, line 3

Justification: Replacement for Jerry Thompson, who retired (\$72,907)

# **JONES, ANGELA**

From: Financial Aid Analyst

To: Student Accounts Manager

Salary: \$42,000

Effective: February 17, 2020

Source of Funds: Education and General, page 80, line 4

Justification: Replacement for Amber Dunn, who resigned (\$46,920)

# ARKANSAS STATE UNIVERSITY-MOUNTAIN HOME NON-ACADEMIC REASSIGNMENTS March 6, 2020

### **BEAVER, STEPHANIE**

From: Recruiter

To: Admissions Coordinator Effective: February 1, 2020

Salary: \$39,800

Source of Funds: Education and General, page 30 (\$27,559), and page 27, part-time classified, (\$12,241)

Justification: Reorganization of admissions office for enrollment growth

### **CULLIPHER, DAVID**

From: Part-time Institutional Research

To: Institutional Research/Online Coordinator

Effective: February, 1, 2020

Salary: \$46,600

Source of Funds: Education and General, page 62 (\$27,050), page 32 (\$10,000), page 84 Contingency

(\$9,550)

Justification: New position to enhance institutional research and academic online operations

### KLINGER, MELISSA

From: Director of Human Resources
To: Director of Academic Success

Effective: January 16, 2020

Salary: \$57,424

Source of Funds: Education and General, page 84 Contingency (\$57,424)

Justification: New position to enhance retention and graduation

### YARBROUGH, LAURA

From: Vice Chancellor of Operations

To: Vice Chancellor of Operations/Director of Career Pathways

Effective: March 1, 2020 Salary: \$101,300

Source of Funds: Education and General, page 11 (\$26,300), page 84 Contingency, (\$46,474), and

Restricted, page 88 part-time classified, (\$28,258)

Justification: Reorganization to provide additional capacity for information technology/Banner

# ARKANSAS STATE UNIVERSITY-NEWPORT NON-ACADEMIC APPOINTMENTS March 6, 2020

### PETERSON, ALTONIUS

**Director, Academic Support Services** 

Salary: \$45,000

Effective: February 17, 2020

Source of Funds: Education and General, page 38, line 1 (\$45,000)

Justification: Replacement for Jennifer Ballard, who resigned

**Education:** 

2009 M.B.A. Belhaven University, Memphis, TN

2005 B.A. Economics, Tougaloo College, Tougaloo, MS

**Employment**:

2011-2019 Assistant Director of Student Services and Adjunct Professor of Business and Business

Administration, Belhaven University, Memphis, TN

2010-2011 Store Manager, Bestway Rent-to-Own, Millington, TN

### **TOWNE, ANITA**

**Professional Counselor** 

Salary: \$55,000

Effective: February 17, 2020

Source of Funds: Education and General, page 50, line 2 - transferred funds from page 80, line 1, savings

from not replacing Brenda Cox, who resigned (\$64,969)

Justification: New position to provide onsite mental health counseling for students, which will aid in

retention and completion

**Education:** 

2009 M.A. Rehabilitation Counseling, Arkansas State University-Jonesboro

2005 B.S. Psychology, Arkansas State University-Jonesboro

**Employment:** 

2000-2014 Mental Health Professional, Arkansas Counseling Associates, Marion, AR
 2014-2017 Mental Health Professional, Life Strategies of Arkansas, West Memphis, AR

2017-2019 Mental Health Professional, HLH Counseling, Little Rock, AR

# ARKANSAS STATE UNIVERSITY MID-SOUTH NON-ACADEMIC APPOINTMENT March 6, 2020

### HORTON, RONICA

Career Services Specialist Salary: \$50,000

Effective: January 6, 2020

Source of Funds: Education and General, page 25

Justification: Replacement for Cortez Washington, who resigned (\$50,000)

**Education:** 

2017 M.S. College Student Personnel, Arkansas Tech University
 2011 B.S. Marketing Management, Arkansas State University

**Employment:** 

2019-2019 Coordinator of Institutional Research, East Arkansas Community College, Forrest City, AR

2014-2019 Coordinator of Recruitment, East Arkansas Community College, Forrest City, AR

2013-2014 Regional Manager, Arkansas Counseling Associates, Forrest City, AR

# ARKANSAS STATE UNIVERSITY MID-SOUTH NON-ACADEMIC REASSIGNMENTS March 6, 2020

### HAGGARD, LISA

From: Human Resources Analyst
To: Director of Human Resources

Effective: January 2, 2020

Salary: \$60,000

Source of Funds: Education and General, page 35

Justification: Replacement for Jackie Leech, who retired (\$64,388)

### JENNINGS, DEBRA

From: Financial Aid Analyst

To: Coordinator, Admissions and Records

Effective: January 21, 2020

Salary: \$35,000

Source of Funds: Education and General, page 22

Justification: Replacement for Brenda Gadberry, who retired (\$35,000)

### **KREHL, STEPHANIE**

From: Director, Predominately Black Institutions

To: Director, Learning Success Center

Effective: February 3, 2020

Salary: \$57,500

Source of Funds: Education and General, pages 17 and 26, plus \$12,500 from salary contingency, page 31

Justification: Replacement for Brice James-Battelle, who resigned (\$45,000)

### **OHNECK, CLAUDIA**

From: Program Compliance Officer

To: Executive Assistant to the Chancellor

Effective: February 2, 2020

Salary: \$50,000

Source of Funds: Education and General, page 31

Justification: Replacement for Emilee Sides, who was promoted (\$54,000)

### SIDES, EMILEE

From: Executive Assistant to the Chancellor
To: Associate Vice Chancellor, Finance

Effective: January 2, 2020

Salary: \$70,000

Source of Funds: Education and General, page 33

Justification: Replacement for Karyn Weaver, who is no longer employed (\$77,190)

# ARKANSAS STATE UNIVERSITY THREE RIVERS ACADEMIC APPOINTMENT March 6, 2020

# **TURNER, CLINT**

**Workforce Training Instructor** 

Salary: \$45,000 (12-month rate)

Effective: January 6, 2020 Source of Funds: Education and General

Justification: New position needed to meet the demands for increased enrollment in new workforce

development classes

**Education:** 

2018 A.A.S. Mechatronics, College of the Ouachitas

2008 C.P. Pump Sizing/Graphing2006 C.P. Grinding Mill Technician

Employment:

2019-Present Millwright, Welspun Tubular, LLC, Little Rock, AR

1998-2016 Plant Mechanic/Millwright, EVRAZ Stratcor, Inc. Hot Springs, AR

# ARKANSAS STATE UNIVERSITY THREE RIVERS NON-ACADEMIC APPOINTMENT March 6, 2020

# **BLAND, JACOB**

Associate Vice Chancellor for Information Technology

Salary: \$70,000 Effective: March 9, 2020

Source of Funds: Education and General

Justification: Previously unfilled position that was reclassified from Director to Associate Vice

Chancellor in anticipation of additional responsibilities of the IT Department due to ERP

conversion

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2016	C.P.	ConpTIA Network + (online certificate in IT infrastructure covering troubleshooting,
		configuring, and managing networks)
2015	C.P.	CompTIA A + (online certificate in IT core technologies from security to cloud to data
		management)
2010	B.S.	Aviation with Physics Minor, Henderson State University, Arkadelphia, AR

# **Employment:**

2017-Present	Director of IT Infrastructure, Henderson State University, Arkadelphia, AR
2015-2017	Technology Trainer, Henderson State University, Arkadelphia, AR
2014-2015	Computer Technician, Henderson State University, Arkadelphia, AR
2010-2014	Information Security Officer, Southern Bancorp Bank, Arkadelphia, AR